



CANTON THEATRE

171 East Main Street
Canton, Georgia 30114

ph: 770-704-0755
fx: 770-704-5116

cantontheatre@alltel.net
www.cantontheatre.com

Dave Neace
General Manager
Canton Theatre

Melanie Whitt
Director of Economic
Development
City of Canton

Dr. Mac Miller
Chairman
Downtown Development
Authority

November 12, 2004

Dear Cherokee County Business Leader:

As the Canton Theatre enters its fifth exciting season, we want to thank everyone for their support and invite you to join in our continued success! As our sponsor, we offer you some unique ways to “see your name in lights” and show your strong commitment to the arts.

Put Your Business in the Spotlight – As a sponsor, you will receive valuable recognition in all of our programs -- allowing you to affordably target some of North Georgia’s most desirable, upscale and affluent consumers. At “Gold” levels and above, sponsors receive ads in all programs, private use of the theatre, generous ticket packages and other spectacular perks based on the sponsorship level selected.

Get Your Tickets to Great Entertainment – Whether you plan to use your tickets to entertain your clients, thank your employees, or just have fun with your family, a night at the theatre is a unique, magical and memorable gift! All “Patron” level sponsors and above receive complimentary tickets.

Earn Rave Reviews with the Community – Successful business owners understand the pivotal role the arts play in spurring positive economic development. Your support of the Canton Theatre improves the overall community and gains you positive recognition. Thanks to the generous support of donors like you, The Historic Canton Theatre has been named “our area’s finest professional theatre.”

Rub Shoulders with the Local “Stars” – As a special thank you, the Canton Theatre, Downtown Development Authority and Mayor’s Office will host a private networking reception in January for all sponsors. This exclusive “sponsors only” party will allow you to meet and greet other community leaders in a fun, festive and relaxed atmosphere.

Your sponsorship of the Canton Theatre is greatly needed and deeply appreciated. If you would like assistance in customizing a package, we would be delighted to work with you. Thanks, in advance, for your support!

Sincerely,

Mr. Dave Neace
Dr. Mac Miller
Ms. Melanie Whitt

P.S. – As a thank you, we are also inviting all sponsors to attend our exclusive New Year’s Eve Gala at a special rate of \$60 per person (regularly \$75). This elegant party is poised to be the area’s social event of the year. Please reserve your tickets today as space is limited.